APPLICANT(S):

SOLOMON, Amiad

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AMENDMENTS TO THE CLAIMS

Please amend the claims to read as follows:

1 -3 (Canceled)

4. (Currently Amended) A method of facilitating a transaction for using a computer connected to a network to match buyers and sellers, the method comprising:

having said computer search sites on said network for want ads from buyers, each of said want ads referring to a wanted good or wanted service;

having said computer search sites on said network for sell ads from sellers, each of said sell ads referring to an advertised good or advertised service;

having said computer match matching at least one of said want ad[[s]] with at least one of said sell ad[[s]] based on programmed rules; and

without prior interaction of either a buyer or a seller notifying the associated buyer who posted said want ad that at least one sell ad has been matched to said want ad.

5. (Original) A method according to claim 4, wherein said method further comprises:

notifying the associated seller for each matched sell ad that said notified buyer has requested a good or service similar to the advertised good or advertised service advertised in said matched sell ad.

6. (Original) A method according to claim 5, wherein said notifying the associated seller comprises:

inviting said notified seller to access said computer in order to make an offer to said notified buyer.